

ARTLURKER Sponsorship

With significant local, national and international traffic representative of a demographic invested in the arts, ARTLURKER is now offering integrated advertisement opportunities. Designed specifically for the purpose of regular business and product endorsements and the promotion of one off events and exhibitions, ARTLURKER's sponsorship policy will display an underwriters message prominently on the website at prescribed intervals.

Advertisements will take the form of an image which can be hyperlinked to a website of the clients choice. These advertisements, announced as "a word from our sponsor", will appear exactly like our regular posts. In addition to the image/hyperlink we offer an optional 200 words or less at no additional charge which can appear below the image/page as the feature of the day.



Your ad as it will appear on Artlurker.com

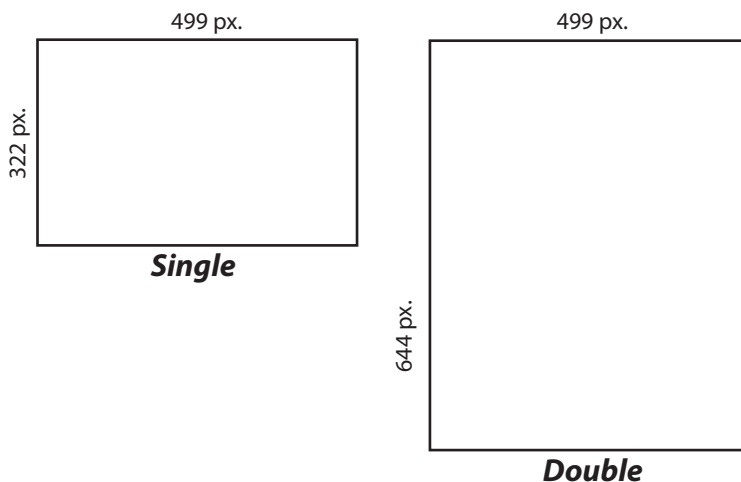
SIZE:

Currently we are offering two sizes of advertisements:

single and double.

A single advertisement consists of a hyperlinked image of 499 x 322 pixels and the optional 200-word text including one additional hyperlink.

The double advertisement is the same except for the image size, which is doubled vertically.



FREQUENCY:

Monthly: Minimum 1 exposure during a 30 day period: Single = \$100 per exposure; Double = \$200.

Weekly: Minimum 4 exposures during a 30 day period: Single = \$70 per exposure; Double = \$140.

Daily: Minimum 5 exposures during a 30 day period: Single = \$60 per exposure; Double = \$120.

Advertisements can be scheduled for Tuesdays, Thursdays, Saturdays and Sundays, as ARTLURKER's regular post days are Monday, Wednesday and Friday [with the rare exception of emergency posts].

Although multiple advertisements may be purchased within any given 30 day period any advertisements that are identical will only appear in the archive at the date of their most recent posting. After the 30 day period to which the advertisement bound has expired the advertisement will be stored for potential reuse but will not be visible on the website.